







3-6 students, 1 idea, 1 pitch and just £10 Has your school got what it takes?





### Overview

- •Teams of 3-6 pupils put together a business proposal of how they could raise funds for Hope House Children's Hospices
- •The teams then each give a 10 minute pitch with a visual display to a panel of Dragon's (made up of local business representatives) about their idea
- •The Dragons will provide feedback and each team will be given a £10 investment to implement their proposal

- The teams are given time to implement their ideas and raise funds for Hope House & Ty Gobaith
- Final Presentation Ceremony where Dragons will return and present certificates to each pupil, as well as extra certificates for:
  - Best presentation
  - Most innovative idea
  - Most money raised

## How it fits with Welsh BACC

Dragon's Lair Challenge

**Key Stage 4 - Enterprise and Employability Challenge** 

Applying to be in a team and coming up with a business proposal	Gather evidence for the Skills Audit. Come up with a business proposal based on their skills and create a Visual Display
Pitching to the Dragons to receive their £10 investment	Using part of their Visual Display to make a Pitch about their idea
Feedback from Dragons	Confirmation Statement (with additional feedback)
Implementing their plans	A more comprehensive Personal Reflection as the pupils get to see the outcome out their ideas

## What is provided:

- Initial assembly to introduce the charity, tell pupils about the Challenge and get them motivated
- £10 investment for each team of pupils, with the school underwriting the funds and agreeing to ensure its growth
- Help to recruit a panel of Dragons for the pupils to pitch their ideas to
- Workshop material to help pupils develop their ideas and presentations, including:

Income / expenditure

Marketing

Making a presentation

• Certificates for each pupil for their records of achievement



## Fundraising ideas

- Make a product and have a stall to raise money at a fair or school event
- Hold a sponsored event for team members to take part in
- Plan a fundraising event
- Hold a raffle

Benefits for your school

- Satisfies one of the Welsh BACC Challenges
- Fulfils social responsibility and fundraising objectives
- Links your school with a reputable and valued local charity
- Empowerment of young people helping their peers
- Encourages business links with the schools via the Dragons
- Publicity opportunities

## Implementing the Ideas



- Taking part in the Hope House & Ty Gobaith project requires pupils to implement their ideas and raise funds for the hospices
- Seeing their project though will help ensure students create a well thought out practical business model
- This allows for better analysis and personal reflection successes are enjoyed and pitfalls are learned from



What do we do?

#### AT HOPE HOUSE & TY GOBAITH WE...

- care for 656 local families across North and Mid Wales, as well as Cheshire and Shropshire
- deliver practical and emotional support to terminally-ill babies, children & young adults and their families
- offer respite care, end of life care, outreach nursing, social work and counselling
- give extra support for brothers and sisters of our children
- provide counselling and support for any family in the community when their child has died and for a child who has lost a parent or close relation
- offer counselling within schools following the death of a pupil







# It costs us £5 million each year to run all of our vital services Over 90% of this comes from fundraising and donations

How your money can help...

## £1,000

Could cover the cost each month for nursing consumables such as dressings, oxygen and syringes to look after children with very complex medical and nursing needs.



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Registered Charity Harrison 1003860 £2,000

Could cover the cost of a family using the Snowflake Suite, a specially adapted bedroom, enabling them to spend time with their child who has died whilst receiving bereavement support from our trained staff.



fundralsing@hopehouse.org.uk • 01691 671671 • www.hopehouse.org.uk fundralsing@hygobalth.org.uk • 01492 596581 • www.hygobalth.org.uk Registered Charity Number: 1003859 £4,000

Could fund a whole year of activity weekends for the brothers and sisters of terminally ill children where they can share their feelings and experiences with others who truly understand



fondisting@hopetous.org.uk + 01887 671671 - www.hopetouse.org.uk

Registered Charty

## How to register your school?

Call the Fundraising Team on: 01691 671 671 or 01492 596 581

Or email: dragonslair@hopehouse.org.uk

You will be put in touch with your local fundraiser who will book a mutually convenient assembly date with you.

At this stage we will need to know:

- The week you want to launch the Challenge
- The approx. number of teams
- Contact information for the school



# Will your school brave the Dragon's Lair?

