|  |  |  |
| --- | --- | --- |
| **Location 1 – Village**   * Advantage * Why is this an advantage? * However * Disadvantage * Why is this an advantage?   *Use the case study to support the points you make* | **Location 1 – Village**   * Advantage * Why is this an advantage? * However * Disadvantage * Why is this an advantage?   *Use the case study to support the points you make* | **Location 1 – Village**   * Advantage * Why is this an advantage? * However * Disadvantage * Why is this an advantage?   *Use the case study to support the points you make* |
| **Location 2 – Shopping Centre**   * Advantage * Why is this an advantage? * However * Disadvantage * Why is this an advantage?   *Use the case study to support the points you make* | **Location 2 – Shopping Centre**   * Advantage * Why is this an advantage? * However * Disadvantage * Why is this an advantage?   *Use the case study to support the points you make* | **Location 2 – Shopping Centre**   * Advantage * Why is this an advantage? * However * Disadvantage * Why is this an advantage?   *Use the case study to support the points you make* |
| **Decision**  Which location should Jenny choose? | **Decision**  Which location should Jenny choose? | **Decision**  Which location should Jenny choose? |
| Why should Jenny choose that location? | Why should Jenny choose that location? | Why should Jenny choose that location? |
| What will Jenny’s location choice depend upon?   * Cost * Knowledge of the market * Footfall * Owners personal choice | What will Jenny’s location choice depend upon?   * Cost * Knowledge of the market * Footfall * Owners personal choice | What will Jenny’s location choice depend upon?   * Cost * Knowledge of the market * Footfall * Owners personal choice |