|  |  |  |
| --- | --- | --- |
|  **Location 1 – Village*** Advantage
* Why is this an advantage?
* However
* Disadvantage
* Why is this an advantage?

*Use the case study to support the points you make* |  **Location 1 – Village*** Advantage
* Why is this an advantage?
* However
* Disadvantage
* Why is this an advantage?

*Use the case study to support the points you make* |  **Location 1 – Village*** Advantage
* Why is this an advantage?
* However
* Disadvantage
* Why is this an advantage?

*Use the case study to support the points you make* |
| **Location 2 – Shopping Centre*** Advantage
* Why is this an advantage?
* However
* Disadvantage
* Why is this an advantage?

*Use the case study to support the points you make* | **Location 2 – Shopping Centre*** Advantage
* Why is this an advantage?
* However
* Disadvantage
* Why is this an advantage?

*Use the case study to support the points you make* | **Location 2 – Shopping Centre*** Advantage
* Why is this an advantage?
* However
* Disadvantage
* Why is this an advantage?

*Use the case study to support the points you make* |
| **Decision**Which location should Jenny choose? | **Decision**Which location should Jenny choose? | **Decision**Which location should Jenny choose? |
| Why should Jenny choose that location? | Why should Jenny choose that location? | Why should Jenny choose that location? |
| What will Jenny’s location choice depend upon?* Cost
* Knowledge of the market
* Footfall
* Owners personal choice
 | What will Jenny’s location choice depend upon?* Cost
* Knowledge of the market
* Footfall
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 | What will Jenny’s location choice depend upon?* Cost
* Knowledge of the market
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