**INSERT DATE HERE**

**INSERT RECIPIENT NAME HERE  
INSERT STREET ADDRESS, TOWN, COUNTY/REGION, POSTCODE HERE**

Dear Parent,

We are delighted to announce that Help Your Child to Learn has been made available to parents of 5-12 year-olds across North Wales, free at the point of use.

Help Your Child to Learn is a complete support package for parents of children aged between five and twelve. Hosted online, the programme includes a large selection of full HD videos, a set of practical guides sharing over sixty strategies and techniques you can use to support your child’s learning, as well as creative resources to stimulate your child’s imagination.

Created and presented by Mike Gershon, a bestselling author of over forty books on teaching, learning and education, Help Your Child to Learn gives parents everything they need to have fun with their child while helping them to learn, grow and develop.

The programme contains ten sections, focussing on some of the most important aspects of learning and development, such as language, playing, telling stories, speaking and listening and creative thinking.

To access the programme, for free, visit [www.gwe-helpyourchildtolearn.com](http://www.gwe-helpyourchildtolearn.com). Select the language version you would like to use (Welsh or English) and then enter our school coupon code at the checkout to make the programme free to access.

Our coupon code is: **INSERT COUPON CODE HERE**

Yours truly,

**INSERT NAME SURNAME HERE**

INSERT TITLE HERE